

SAMPLE DATA

Over the following pages we provide sample data from the **2018** edition of the report. This includes summary data for both production and markets, and sample data from several countries.

SUMMARY OF WORLD PRODUCTION 2017

Table 2.3.3

Country	\$M Computing	\$M Office Equip	\$M Control & Instr	\$M Medical & Industrial	\$M Radio Comms & Radar*	\$M Telecomm- unications	\$M Consumer	\$M Compo- nents	\$M TOTAL
Australia	654	8	1000	227	1115	712	30	314	4059
Austria	248	1	1144	936	279	299	6	1777	4691
Belgium	572	-	847	445	407	143	7	832	3254
Brazil	7289	170	1196	310	5900	920	1830	1882	19497
Bulgaria	160	35	130	81	95	38	28	339	906
Canada	1652	9	2500	1027	3058	46	12	607	8910
China	239700	3735	13061	10339	178020	43672	46689	151954	687169
Croatia	21	4	80	50	40	36	-	115	346
Czech	6300	16	870	190	1000	300	907	1494	11077
Denmark	187	-	1136	981	209	106	25	613	3256
Egypt	13	-	5	8	36	12	414	21	509
Estonia	65	1	190	66	506	470	-	78	1376
Finland	31	-	754	575	433	317	-	486	2595
France	910	95	3589	1870	10209	1311	235	6399	24617
Germany	3490	109	25378	7562	3057	2078	1234	15453	58361
Greece	191	6	63	16	167	75	2	52	572
Hong Kong	116	12	48	136	130	100	304	428	1276
Hungary	2760	200	2775	285	920	775	2423	1430	11568
India	3287	69	2857	768	13978	1644	2872	1744	27220
Indonesia	1800	59	240	230	1500	350	2553	3485	10217
Ireland	1597	20	922	1548	235	123	21	4756	9221
Israel	1550	10	1500	1545	1360	1440	24	3289	10718
Italy	644	35	3466	1751	2511	968	31	4473	13879
Japan	15955	554	10518	6821	11500	2554	3652	68054	119607
Lithuania	20	5	125	91	95	48	33	85	502
Malaysia	9895	200	3419	683	1465	1558	3345	31593	52158
Mexico	23440	38	2600	1289	2600	2650	15279	5288	53184
Netherlands	943	0	2662	2643	408	256	34	1294	8240
N Zealand	186	3	191	66	172	89	3	144	853
Norway	101	0	623	140	333	87	-	109	1392
Philippines	5750	95	360	120	795	75	224	8269	15688
Poland	2470	33	700	615	1025	880	4113	625	10461
Portugal	162	-	110	105	394	91	749	520	2132
Puerto Rico	534	2	172	245	95	74	9	298	1429
Romania	370	6	550	195	370	455	27	183	2156
Russia	700	50	500	335	350	215	1266	505	3921
Saudi Arabia	170	2	172	136	91	91	4	80	746
Singapore	8844	130	4348	1051	3043	428	281	53985	72110
Slovakia	580	8	130	139	180	137	3417	873	5464
Slovenia	130	2	205	77	160	60	22	216	872
South Africa	361	3	150	80	241	226	203	164	1427
South Korea	13075	180	1800	2405	17750	1277	2686	100994	140167
Spain	287	7	341	496	875	526	15	991	3537
Sweden	78	-	1665	193	1726	1290	24	700	5677
Switzerland	353	5	3941	2311	435	315	4437	1911	13708
Taiwan	2961	12	414	3743	4523	796	664	62729	75843
Thailand	11770	83	793	312	729	1446	2540	9070	26743
Turkey	2200	8	130	340	600	180	1550	259	5267
UK	1094	56	5341	2816	5926	344	82	3540	19199
Ukraine	110	4	110	65	200	100	13	97	699
USA	20262	1315	42530	29215	77200	5875	687	60299	237383
Venezuela	107	7	26	34	139	36	14	40	403
Vietnam	5801	42	224	398	25536	1026	2673	6653	42353
TOTAL	401945	7443	148602	88105	384122	79116	107692	621589	1838614

Notes: 2017 is a forecast at current exchange rates. West Europe figures are taken from Volume 1 of the 2018 edition of the Yearbook. US, Japan & Asia Pacific figures are taken from Volume 2 of the 2018 edition of the Yearbook. * includes mobile phones

SUMMARY OF EAST EUROPE PRODUCTION 2017

Table 3.4.3

Country	\$M	\$M	\$M	\$M	\$M	\$M	\$M	\$M	\$M
	EDP	Office Equip	Control & Instr	Medical & Industrial	Radio Comms & Radar*	Telecommunications	Consumer	Compo-nents	TOTAL
Bulgaria	160	35	130	81	95	38	28	339	906
Croatia	21	4	80	50	40	36	-	115	346
Czech	6300	16	870	190	1000	300	907	1494	11077
Estonia	65	1	190	66	506	470	-	78	1376
Hungary	2760	200	2775	285	920	775	2423	1430	11568
Lithuania	20	5	125	91	95	48	33	85	502
Poland	2470	33	700	615	1025	880	4113	625	10461
Romania	370	6	550	195	370	455	27	183	2156
Russia	700	50	500	335	350	215	1266	505	3921
Slovakia	580	8	130	139	180	137	3417	873	5464
Slovenia	130	2	205	77	160	60	22	216	872
Turkey	2200	8	130	340	600	180	1550	259	5267
Ukraine	110	4	110	65	200	100	13	97	699
TOTAL	15886	372	6495	2529	5541	3694	13799	6299	54615

SUMMARY OF EAST EUROPE MARKETS 2017

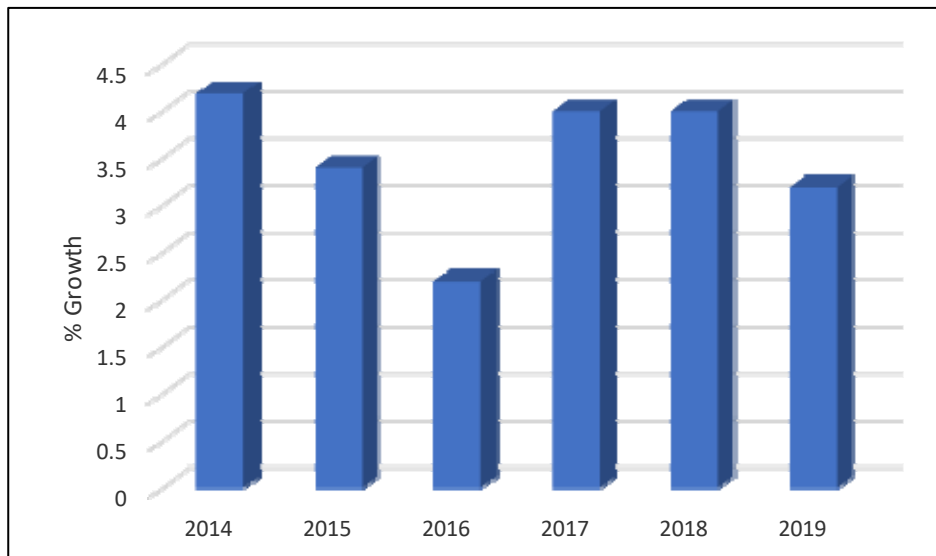
Table 3.5.3

Country	\$M	\$M	\$M	\$M	\$M	\$M	\$M	\$M	\$M
	EDP	Office Equip	Control & Instr	Medical & Industrial	Radio Comms & Radar*	Telecommunications	Consumer	Compo-nents	TOTAL
Bulgaria	383	14	131	91	392	159	244	391	1805
Croatia	317	9	109	87	305	115	160	160	1262
Czech	1753	53	1170	292	983	234	576	4320	9381
Estonia	186	4	115	75	104	44	63	682	1273
Hungary	2093	43	411	338	789	309	506	4485	8974
Lithuania	160	9	122	63	234	79	125	213	1005
Poland	3432	96	1292	432	2236	1210	1211	3483	13392
Romania	1001	25	560	280	1341	571	367	1859	6004
Russia	3954	91	1601	1037	4568	1410	1677	1703	16041
Slovakia	750	8	563	233	597	221	284	2129	4785
Slovenia	270	10	165	71	313	130	117	262	1338
Turkey	3231	117	1899	1710	2743	661	727	3756	14844
Ukraine	542	17	260	190	780	217	107	514	2627
TOTAL	18072	496	8398	4899	15385	5360	6164	23957	82731

4.5 Hungary

4.5.1 Economic Overview

- GDP increased by 4.0% in 2017 driven by strong domestic demand. Private consumption was supported by significant administrative wage increases and rising employment. Final demand was increasingly met by imports; the falling trade balance contributed to the narrowing of the current account surplus by 3.1 percentage points to 2.9% of GDP.
- With the economy remaining buoyant in the first half of 2018 GDP is expected to remain close to 4.0% for the year as a whole but is forecast to slowdown in 2019 as the level of investment reaches a plateau and the tailwinds supporting consumption moderate. Corporate investment is forecast to grow vigorously, supported by high capacity utilisation, FDI inflows, and the rising absorption of EU funds.
- HICP inflation is set to remain at 2.3% in 2018 thanks to moderating food price dynamics and selective VAT cuts. After these temporary factors fade, inflation is expected to rise to 3.0% in 2019.
- Employment growth is expected to moderate as available labour reserves become exhausted. The unemployment rate is projected to decrease further to below 4.0%. In addition to administrative wage hikes over 2017 and 2018, labour shortages are contributing to wage growth, although their impact on labour costs is being mitigated by significant cuts in social contributions. Nonetheless, rising production costs are already becoming apparent in the prices of more labour-intensive services and in construction costs.



GDP Growth 2014-2019

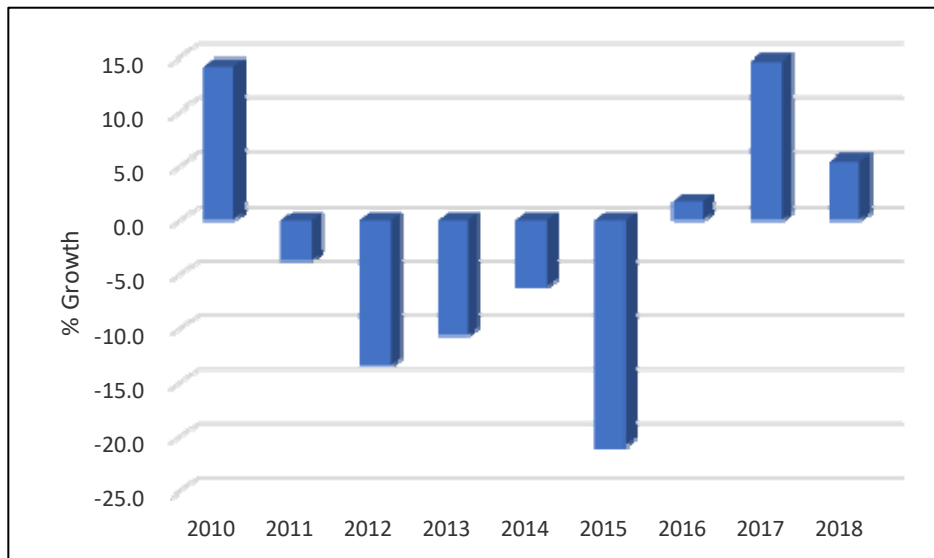
Hungary Leading Economic Indicators

% Increase	Actual			Forecast		
	2014	2015	2016	2017	2018	2019
Growth of GDP	4.2	3.4	2.2	4.0	4.0	3.2

Source: EU Economic Forecast May 2018

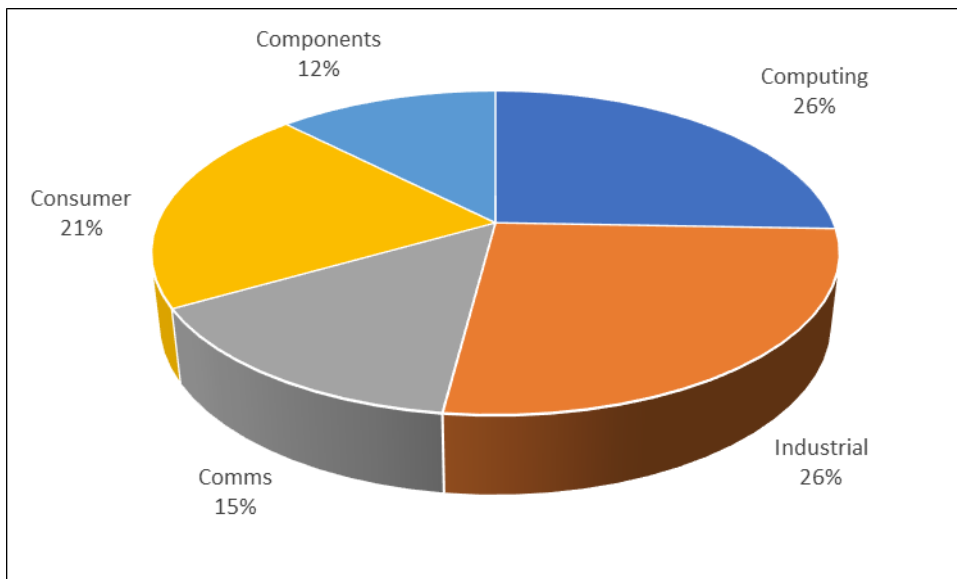
4.5.2 Electronics Industry Overview

- In terms of electronics production Hungary is the largest producer in CEE with, in US dollar terms, a 21.2% share of the region's output.
- Following the sharp contraction in the production of mobile phones in the country since 2010 the structure of the industry has changed with industrial accounting for a 26.5% share, computing (excluding office equipment) 23.9% and consumer 20.9%.



Percentage Growth in Hungarian Electronics Production 2010-2018 (US\$)

- In US dollar terms electronics output increased by 14.6% in 2017 and followed the modest increase of 1.6% in the prior year. In local currency output increased by 11.6% in 2017 and 2.6% in 2016.



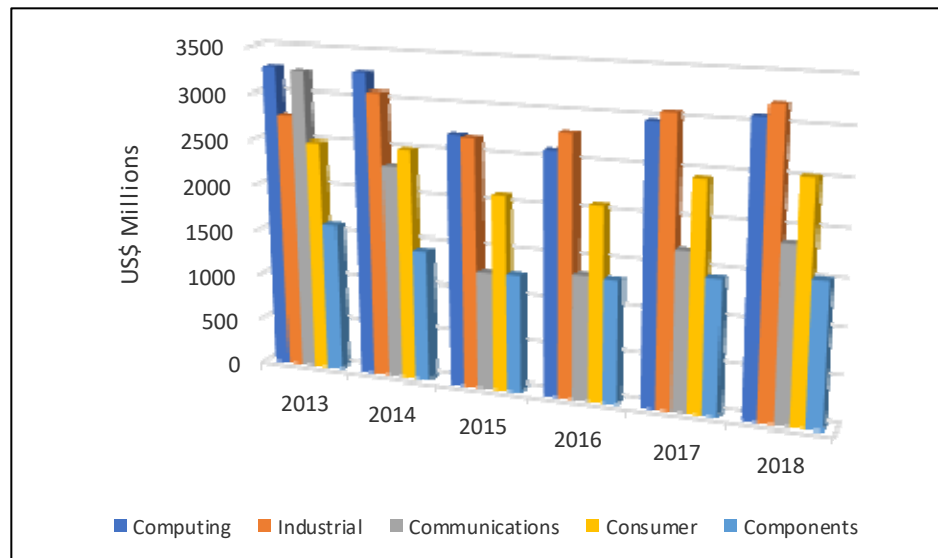
Hungarian Electronics Industry by Sector 2017

Summary of Hungarian Electronics Production

US\$ Millions	2013	2014	2015	2016	2017	2018
Computing	3277	3268	2677	2604	2960	3075
Industrial	2764	3070	2655	2780	3060	3212
Communications	3245	2300	1248	1325	1695	1867
Consumer	2492	2495	2097	2077	2423	2521
Components	1603	1418	1253	1307	1430	1518
Total	13381	12551	9930	10093	11568	12194

Notes: Computing includes office equipment; Industrial combines control and instrumentation and medical and industrial; and communications combines fixed and wireless communications (inc. defence). Due to computer rounding the summary figures above may differ slightly from the figures presented in the main tables.

- After declining in both 2015 and 2016 output for the computer segment increased by 14.5% in 2017 or by 11.6% in local currency. Increased production of servers for the Chinese company Lenevo by the world's second largest EMS Flex at its plant in Sarvar, helped boost output during the year.



Hungarian Electronics Production by Sector 2013-2018

- As highlighted the communications and radar segment has seen its share of production decline as the major manufacturers of mobile phones closed facilities in the country. In 2010, at its peak, the segment accounted for 37% of overall output but had fallen to 6.2% in 2016. 2017 however, saw production surge by an estimated 47.2% with growth driven by a sharp increase in the production of instruments and appliances for radar and navigation.
- Hungary has a strong tradition in consumer electronics. In value terms the production of TVs increased by 16.1% (13.1% in local currency) and is forecast to increase by a further 4.7% in 2018. The production of digital cameras increased for the second consecutive year in 2017 and is forecast to increase again in 2018 although growth is expected to be modest.
- Boosted in part by the decision by Harman International, the US-headquartered manufacturer of audio systems, to expand its manufacturing operations in the country the production of audio equipment increased by 8.4% (5.6% in local currency) and is forecast to increase by a further 5% in 2018.
- The growth in the industrial segment has been driven by significant investment from major industrial groups such as the US companies GE, Honeywell and Emerson. GE is the largest US investor in

Hungary with around 12,500 employees. The company has 12 manufacturing plants, three technology centres and three regional headquarters in the country. Other leading industrial companies include Bosch and National Instruments.

- A number of companies have established automotive electronics facilities in the country, including Continental, Bosch, Valeo and Delphi, to supply Hungary's and Europe's automotive industry.
- Components accounted for 12.4% of output in 2017 and in the short-term should benefit from increased demand on the back of rising prices due to component shortages.
- Hungary has been a popular location for EMS providers the company attracting both large volume manufacturers as well as smaller companies focused on more complex manufacture. Tier One suppliers include Foxconn through its subsidiary PCE Paragon Solutions, Flex, Jabil and Sanmina as well as leading European EMS companies including Zollner (Germany), Scanfil (Finland) and MELECS (Austria). The country is also home to Videoton the leading indigenous EMS provider in CEE and according to *Reed Electronics Research* the fifth largest in Europe.

Outlook

- The focus of the Hungarian electronics industry is undergoing a major transition with industrial, led by control and instrumentation increasing its overall proportion of electronics output. Output in the once dominant wireless communications segment however is expected to stabilize as the impact of declining mobile phone production fades while production in the computer and video and audio equipment segments is set show low single-digit growth. Companies operating in the consumer electronics segment however, will face increasing pressure on costs which could see companies relocating production to operations outside of Hungary.
- The country will also continue to play an important role as a production base for automotive electronics.
- Hungary's established infrastructure, broad network of suppliers and skilled workforce will continue to make it an attractive location despite rising costs in relation to other CEE countries. An increased emphasis on R&D will also continue as companies looking to exploit existing operations and resources in the country.